

# 10 THINGS EVERYONE SHOULD KNOW ABOUT BOTOX



### 1. GO WITH A PRO

BOTOX® should only be administered by an experienced injector. The training of your injector cannot be emphasized strongly enough! Successful, natural-looking results depend on his or her level of expertise.

# 2. GET READY!

Preparation can minimize your chance of experiencing some mild, temporary side effects from BOTOX®. Even with a skilled injector, there is a chance of bruising and swelling at the injection site. To decrease the potential of these effects, stop taking supplements such as fish oil or Vitamin E one to two weeks before your appointment. Over-the-counter drugs such as ibuprofen and aspirin should also be discontinued. Ask your injector for specific instructions.

# 3. IT RELAXES, IT DOESN'T LIFT

While BOTOX® can work wonders for wrinkles, it can't do what a facelift does. BOTOX® relaxes the muscles that cause dynamic lines formed by movement; it cannot replace lost volume or muscle tone that contribute to the appearance of aging. Dermal fillers help plump the skin, while a facelift is the gold-standard treatment for sagging skin. Ask your injector about dermal filler options to compliment your BOTOX® procedure.

## 4. STOP 'EM BEFORE THEY START

BOTOX® can prevent or delay the development of wrinkles if a treatment regimen is begun before they appear. BOTOX® treatments are trending upward among patients in their 20's, who have adopted BOTOX® as part of their regular skin care regimen.



## **5. PATIENCE IS A VIRTUE**

The results from injections with BOTOX® are not immediate. Unlike with fillers, it can take from 3 to 7 days to reach maximum effectiveness. Occasionally the results are delayed for up to 2 weeks. So if you're planning for a big party, be sure to have a cushion of time between the treatment and your social event.

## **6. SHARE THE LOVE**

While the cosmetic application of BOTOX® is FDA-approved for treating forehead creases, glabellar lines and crow's feet, it is also routinely used "off-label" to treat other areas including around the mouth, the platysmal bands of the neck and applying BOTOX® to the jawline can create greater contour for the jowls.

#### 7. LESS IS MORE

No one wants to have a frozen face! More is not necessarily better—skillfully injected BOTOX® will still allow you to frown or express surprise. On the other hand, you can't skimp on BOTOX® and expect to get the results you want; this is yet another reason to see an experienced injector who can give you honest advice about how much you truly need.

#### 8. HOLD THE COCKTAILS

BOTOX® is not for parties. A BOTOX® injection is a medical procedure and it should be performed in a medical setting. Although many qualied professionals host events for injectables in the safety of their facilities, people should avoid any type of BOTOX® "party" that is not held in a real medical clinic and attended by a trained injector.

#### 9. NOT JUST A PRETTY FACE

BOTOX® is approved to treat a variety of other medical conditions, including excessive underarm sweating, an overactive bladder, and chronic migraines. Singer John Mayer had BOTOX® injections to immobilize his vocal cords during a lengthy battle with inflammation, which allowed them to heal.

#### **10. BUYER BEWARE**

You don't pay per wrinkle when you get BOTOX® injections. In fact, fees are usually based on the number of units required for the area being treated. For example, the recommended injection for a woman's glabellar region is 20 to 30 units. If you multiply the number of units by the amount charged per unit, you'll have a realistic estimate of the price.



